

# “Sugaring” or “Sugar Dating” – Not So Sweet!

**A SUGAR BABY IS A PERSON THAT RECIEVES CASH, GIFTS OR OTHER FINACIAL/MATERIAL BENEFITS IN EXCHANGE FOR COMPANY. IT MAY OR MAY NOT INCLUDE SEX OR INTIMACY.**

**MYTH: SUGAR DATING OR “SUGARING” IS NOT A CONCERN FOR UNIVERSITY STUDENTS**

**TRUTH: SUGARING IS EXTREMELY PREVALENT IN THE COLLEGIATE SETTING, IN FACT, MANY OFFER INCENTIVES FOR .EDU ACCOUNT HOLDERS**

**MYTH: SUGARING IS EMPOWERING AND SAFE**

**TRUTH: SUGAR DATING IS INHERENTLY EXPLOITATIVE. SUGAR DADDIES/MAMAS OFFERING MONEY FIND IT EASY TO COERCE, PRESSURE OR MANIPULATE THEIR DATES INTO SEXUAL ACTS**

**SUGARING IS NOT EMPOWERING AND IS NOT SAFE. COLLEGE STUDENTS ARE ARGUABLY THE MOST AT RISK DUE TO DEBT AND ECONOMIC BURDENS OR STRUGGLES. SUGAR DATING PREYS ON THESE FINANCIAL DISCREPANCIES.**

**HELP IS AVAILABLE!  
SCAN THE CODE TO FIND  
RESOURCES NEAR YOU!**



**SCAN THE CODE TO LEARN  
MORE ABOUT THE DANGERS  
OF SUGARING**



**BE A SAFE FRIEND. KNOW A SAFE FRIEND. STAY SAFE.**